



IMPACT REPORT 2021-22

We acknowledge all Aboriginal and Torres Strait Islander Peoples and pay respect to all Elders and their continuing connection to their lands, waters, culture and heritage.



Scan code with phone camera to view the full Impact Report 2021–22



MAJOR HIGHLIGHTS IN 2021—22

RAISING AWARENESS



We ran 3 appeals – the Supabarn campaign, the Canberra Day Appeal and the End Of Financial Year (EOFY) Appeal – which raised more than \$800,000 and raised awareness of need in our city.



We supported community initiatives, including the Clare Holland House Community Fundraiser, Anti-Poverty Week, the Ikea Christmas Drive and Strathnairn Charity House.



Our social media followers and subscribers increased by 30%.



We doubled our donations from the previous years: increased awareness which has in turn lead to an increase in the number of donations.



We published the 2nd Vital Signs Report with the Snow Foundation, seeking to raise awareness to raise awareness of the strengths and challenges within our community and capture the pulse of the community.



Scan code with phone camera to view the Vital Signs Report 2021.



GIVING & GRANTING



We doubled the number of Named Funds from 7 to 14 in our first year, including the establishment of our first giving circle.



Over \$1,275,473 in donations were received Including our first-ever equities donation – shares in the start-up Rosella Street.



Together with partners in community and government, the Sue Salthouse Leadership Fund was established by a generous donation from the ACT Government. The Sue Salthouse Leadership Fund will provide scholarships to assist people with disability access opportunities that build skills and experience,

enhancing the representation and

leadership capacity of people with

disability and will honour the late

Sue Salthouse.



We ran 3 grant rounds in partnership with the Chief Minister's Charitable Fund and made 62 grants.



A total of \$2,160,241 was distributed to charities through grants, matched funding in the Canberra Day Appeal and by joining with businesses and private individuals to support our network of charities.

PARTNERING



369 organisations are registered with Hands Across Canberra and participated in community partner meetings and fundraising initiatives throughout the year.

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We formed **new partnerships** with businesses, including businesses in the media, real estate, IT and construction industries



Our partners grew in numbers and in quality – to over 100 corporate partners.
Our partnerships with peer foundations reached new levels.



Together with the Chief Minister's Charitable Fund, the Snow Foundation, the Aspen Foundation, and the John James Foundation we co-created the Canberra Foundations Collective and ran a grant round together with a central application process.

'The work of social change and recovery is bigger than any one person, business, organisation, institution or foundation – in 2021-22 we sought creative ways to combine our resources and build true/stronger partnerships with government, business, donors and non-profits.'

FEATURED GRANT:

The power of collaboration

Project: Ruby's Place Grantee: Rotary Club of Canberra 9405 Total project cost: \$25,000 (multi-year) Funding provided by: CMCF/HAC

Homelessness for children and young people under the age of 16 has been identified as a significant problem in the ACT for over twenty years, by both community and government.

Ruby's Place Canberra is a newly established therapeutic respite residence for children aged 8–15 who are at risk of homelessness and expands the current Safe and Connected Youth Program run by Conflict Resolution Service Canberra and Marymead.

It is a collaboration amongst community and family foundations, government, service providers, peak bodies, private sector and beneficiaries. The addition of the residential program has been a significant project by Rotary Club of Canberra supported by the ACT Government. Hands Across Canberra together with the Snow Foundation supported the renovations and internal/external fitout with a grant in 2021 that has created a home away from home for at-risk kids who would have otherwise had nowhere else to go. In June 2022, Ruby's place opened its doors for the first time.

Impact: Prior to Ruby's place there was no residential services for at-risk children and young people in Canberra, which often led to them staying in harmful or unsafe circumstances. Ruby's provides a place for them to stay with a focus on helping them return home through integrated services.

- 'Hands Across Canberra has a long-standing commitment to improving quality of life for all who live and work in Canberra. In 2021–22, our communities were emerging from the pandemic and needed support, so we partnered with more individuals, families, charity partners, businesses, and local government than ever before to assist our charity sector navigate the pandemic recovery phase.'
- People supported by our grants in 2021–22
- **♥** ABORIGINAL AND TORRES STRAIT ISLANDERS
- ♥ AT-RISK YOUTH/OPPORTUNITY YOUTH
- CULTURALLY AND LINGUISTICALLY DIVERSE PEOPLE, MIGRANTS AND IMMIGRANTS
- FECONOMICALLY DISADVANTAGED PEOPLE
- FAMILIES
- GENERAL PUBLIC
- HOMELESS PEOPLE
- OFFENDER OR EX OFFENDER
- PEOPLE WITH DISABILITIES
- **PREFUGEES**
- SUBSTANCE ABUSERS
- OTHER



WHO WE ARE

Hands Across Canberra is the national capital's leading community foundation. Since 2010, it has been working with local not-for-profit organisations to raise awareness around need in the community. It has been an enabler for innovative partnerships and collaboration and has worked hard to increase the level of giving and philanthropy in Canberra.

Since 2018, the foundation has also been administering the Chief Minister's Charitable Fund which seeks to assist in meeting the social, economic, cultural, educational, environmental and other charitable needs of the ACT community.

Hands Across Canberra and the Chief Minister's Charitable Fund exist to generate broad community engagement and generosity by making powerful connections between donors and community organisations in the form of partnerships that help strengthen the charitable sector in the capital.

Everything we do is underpinned by three pillars – awareness, partnering and giving. Through them, we help charities, community organisations and businesses to make a difference to those in Canberra that need it most.

FOREWORD

In 2021-22 Hands Across Canberra and the Chief Minister's Charitable Fund were strengthened by our incredible community who chose to 'give where we live' to make a significant impact in the lives of Canberrans. Through continued efforts of awareness raising, partnering and giving we have strived to support the needs of the community over the past year trying to reduce the burden faced by many.

Our donors and our charities are the backbone of Hands Across Canberra. Their stories are spectacular, and this Impact Report highlights their magnificent work and how our funding has created real impact.

Thank you to those who have long supported and partnered with Hands Across Canberra on our mission to create a more equitable Canberra and Canberra region. And thank you to those who have come on board this year.

Our work continues...





Diane Bray AM Chair and Peter Gordon CEO

Hands Across Canberra Chief Minister's Charitable Fund

Hands Across Canberra has many supporters and partners who play a key role in creating positive change in our community.

They know that investing in Canberra benefits us all. We could not accomplish our goals without the support, involvement and enthusiasm of our committed partners:

4Data; ABC Canberra Radio; ActewAGL; ACT Government; ACT Master Builders' Association and its members; Agency 9; AIE; Allbids; Aspen Foundation; Aspen Medical; Austrailan Community Foundation Australian Information Industry Association; BAL Lawyers; Bellchambers Barrett; Blackshaw; Brindabella Insurance; Callida consulting; Canberra Airport Group; Canberra Business Chamber; Canberra Data Centre; Canberra Innovation Network; Canberra Physiotherapy; Canberra FM; Canberra Plastic Surgery; Canberra Weekly; Cantlie; Catalyst Management; Chappell Foundation; Charterpoint; Chief Minister; Treasury and Economic Development Directorate Christine Shaw; CityNews; Clear English Company; Cordelta; Cre8ive; Community Services Directorate; Coordinate; Coreco; CTO Consulting;

Deloitte; Digital Content Studio;
Dymocks ACT; East Hotel; Elston; Ernst
& Young; Excelerated; Foundant; Fujitsu;
Funraisin; Ginninderry; Hindmarsh;
Hyatt Canberra; IBM; Icon Water;
IKEA; Independent; JB Were; John
Beard; John James Foundation; John
McGrath Auto: King O'Malley's; KPMG;
Luton Properties; Maloney's; Monarch
Building Solutions; MV Lawyers; Noetic;
Office of Aboriginal and Torres Strait
Islander Affairs; Office of LGBTIQ+
Affairs; OPF; Parker Coles Curtis Lawyers;
PBS Building ACT; PKUP; PWC; rawpro.;
Region Media; Renaissance Homes;
Rosella Street; RSM; Salesforce; SAP;
Seeing Machines; Sneddon Hall & Gallop
Lawyers; Supabarn; Swell; Synergy;
Tabcorp; The Canberra Symphony
Orchestra; The Jetty; The Millhouse
Ventures; the National Gallery of Australia;
the National Zoo & Aquarium; The Snow
Foundation; the University of Canberra;
Toshiba Australia; Toyota Canberra;
Transport Canberra; Trinity Law; Unify
Solutions; Village Building Company; WIN;
Yellow Edge; Zango.



CHIEF MINISTER'S CHARITABLE FUND

The Chief Minister's Charitable Fund (CMCF) — administered by Hands Across Canberra — has supported more than 182 projects with over \$2m and has leveraged more than \$4.15m in additional funds for community projects since its inception in 2018.

Responding to emerging needs throughout the Canberra region, in 2021–22 the Chief Minister's Charitable Fund:



joined with other supporters and 78 charities to run a successful Canberra Day Appeal, generating more than \$600,000 in much needed funds for the community sector and spreading the message of "give where you live".



administered 3 grant rounds (2 relief grant rounds during and post-lockdowns and 1 collective grant round with Canberra's community foundations), which supported 140 projects throughout the year.



granted \$1,070,118 to the community sector to address challenges many Canberrans are experiencing in connection to mental health, education and employment, housing and belonging.



We particularly acknowledge the work of our 369 charity partners. It is they who do the real work, looking after so many people and families in the most trying of times. We applaud their capacity to innovate and to thrive in the most difficult circumstances imaginable throughout the past years.

BOARD MEMBERS

Diane Bray AM, Chair; Charles Cramer, Deputy; Edward Le Quesne, Treasurer; Greg Boorer; Heather Moore; John Kalokerinos; Jo Wood, Observer

COMPANY SECRETARY

Sue Hart, Commerce Management Pty Ltd

AUDITOR

Bellchambers Barrett

STAFF

Peter Gordon, CEO; Julia Lieser, Grants and Partnerships Manager; Kimberly Banea, Communications and Engagement Manager; Julie Cook, Communications and Engagement Manager; Peter Campos, Business Manager

AND A BIG THANK YOU TO OUR FABULOUS VOLUNTEERS

Lesley Daw; Sara Burns; Paris McMahon; Emmanuel Rodriquez



THANK YOU!



THEORY OF CHANGE HYPOTHESIS

F

we combine Canberra's assets with regular assessments of need and community assets together with Hands Across Canberra grant-making expertise, extensive networks and local relationships

THEN

there would be a greater impact in the ACT (and nearby region) community

BECAUSE

assets would be leveraged, enhancing our collective ability to support Canberra's most vulnerable people





'Philanthropy is already embedded in the DNA of Canberrans: Canberrans are more likely to volunteer, and donate more than anywhere else in Australia.

But we would like to see a greater share of donations staying in Canberra to help the local community. We can do that by showing Canberrans the need in their own backyard and the incredible work of our network of community organisations.'



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